

# Safer Internet Day 2025—Top Tips



## Tips for Parents and Carers: Keeping you and your loved ones safe online

This Safer Internet Day we are starting a conversation about how to spot, respond to and report all types of scams online. Scams can take many forms and may target anyone, including young people. Use these top tips to keep you and your loved ones safe online.

### Enjoy going online together

- Spending time online together with family is an important learning experience for the youngest internet users.
- Not only will you both enjoy the quality time together, but you can supervise their usage and guide them to make the safest choices.

### Make use of settings, especially relating to online purchases

- Parental controls and other safety settings can help protect your child from online harms, including scams.
- To avoid any nasty surprises on your bank statement, make sure in-app purchases or new downloads require a passcode, and don't set card details to autofill on devices your child has access to.

### Look out for warning signs that someone or something online cannot be trusted

- "It just seems too good to be true!" – Other common signs of a scam include contact that you weren't expecting or being asked for money or personal information (think: bank or contact details, passwords, or phone numbers).
- Scammers use other tactics to manipulate their victims into paying, like playing with your emotions, or building a sense of urgency so you are rushed into making a decision. If you aren't sure it's reliable, don't risk it.

### Remember that anyone can be a victim of a scam

- Scammers are good at what they do and will target anyone. We all need to stay vigilant and support those who are most vulnerable including children and the elderly by helping them recognise what to look out for.
- If anyone in your family has been scammed, talk openly about it. There should be no shame in being victim to a scam and it's never your fault.

### Know where to get help if something goes wrong

- If you or someone you know has been the victim of a scam online, you're not on your own. Help is available and you are not to blame for what has happened.
- In England, Wales and Northern Ireland, you can report fraud and cyber crime online to Action Fraud or by telephoning 0300 123 2040.